



*The Mission of the Mule Deer Foundation is  
to ensure the conservation of mule deer, black-tailed deer  
and their habitat.*

July 17, 2018

Neal Whitney  
Montana Fish, Wildlife & Parks  
License Bureau  
PO Box 200701  
Helena, MT 59620-0701

RE: **Proposal for one (1) Montana Mule Deer Auction License**

Dear Mr. Whitney:

Please accept this letter as our application for (1) 2019 Montana Mule Deer License, which will be auctioned at our National Convention during the Western Hunting and Conservation Expo (WHCE) in Salt Lake City, Utah on February 14-17, 2019. Over 45,000 patrons visited our show in February 2018.

The Mule Deer Foundation is a non-profit wildlife conservation organization whose mission is to ensure the conservation of mule deer, black-tailed deer and their habitat. Headquartered in Salt Lake City, Utah, MDF has over 25,000 members throughout the U.S. MDF's goals center on restoring, improving and protecting mule deer habitat, resulting in self-sustaining, healthy, free-ranging, and huntable mule deer populations. MDF achieves its goals through partnering with state and federal wildlife agencies, other conservation groups, businesses, private landowners, and individuals to fund and implement habitat enhancement, research and conservation education projects. Attached is a list of our chapters in Montana and our Montana projects and funding.

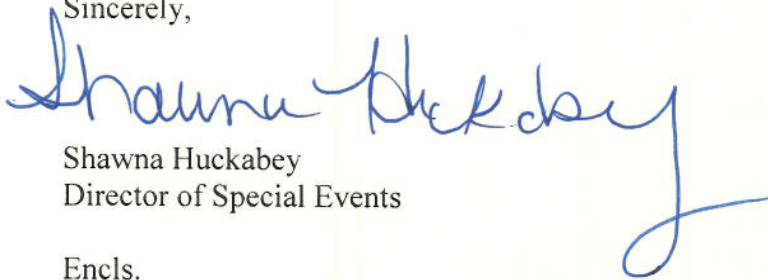
Our national convention serves as our annual members' meeting along with providing the opportunity to raise funds for our mission. Additionally, our exhibit hall will have over 400 vendors promoting everything from outfitted hunts and trips to wildlife art. MDF anticipates over 50,000 wildlife enthusiasts will venture through our exhibit hall during the four-day event. Given recent history, we believe that more than 3500 guests will attend our fundraising auctions. MDF has over 30 years of fundraising experience. Last year, our fundraising auction at the WHCE grossed over six million dollars. We have achieved great success auctioning special big game licenses and tags at our convention. Last year, MDF generated \$29,500 through the auction of the Montana Mule Deer License at our National Convention. Other special state tags from Arizona, Colorado, Utah, Washington, Nevada, New Mexico and California raised over three million dollars for their states' respective wildlife.

Mule Deer Foundation has designed an aggressive media campaign, utilizing direct mail, out of state and local television, radio stations, and newspapers to advertise the event. We will promote the Montana auction license on our websites ([www.muledeer.org](http://www.muledeer.org) and [www.huntexpo.com](http://www.huntexpo.com)) and in many national publications including, our *MDF* magazine which has a circulation of more than 30,000. We will also outline details about the auction license in our auction guide and program. In addition, the MDF would like to offer the Montana Fish, Wildlife & Parks (MFWP) a complimentary booth in our exhibit hall where your department has the opportunity to help promote the license and provide information about the MFWP at the Expo.

MDF would retain 10% of the license auction proceeds, which would help offset costs to promote and administer the auction of the tag.

We appreciate the opportunity to apply for the 2019 auction license and hope that MFWP will consider our request. We appreciate our ongoing partnership and hope that together we can secure a strong future for Montana's mule deer and other wildlife.

Sincerely,

A handwritten signature in blue ink that reads "Shawna Huckabey". The signature is fluid and cursive, with a long, sweeping tail on the letter "y".

Shawna Huckabey  
Director of Special Events

Encls.

<b>2018 Project #</b>	<b><u>Project Name</u></b>	<b><u>Agency</u></b>	<b><u>FWP Region</u></b>	<b><u>Acres</u></b>	<b><u>Total Project Cost</u></b>	<b><u>MDF \$\$ Requested</u></b>	<b><u>MDF \$\$ Granted</u></b>	<b><u>Nearest Town</u></b>
MDF-14	Robb Ledford & Blacktail WMA	FWP	3	1,550	\$18,300	\$2,000	\$2,000	Dillon
MDF-19	Trapper Creek Habitat Enhancement	USFS	3	621	\$74,725	\$15,000	\$12,500	Melrose
MDF-3	Crooked Creek Prescribed Burn	BLM	4	10,700	\$160,000	\$5,000	\$5,000	Winnett
MDF-4	Darby Bitterbrush Planting	Darby Schools	2	20	\$5,000	\$650	\$650	Darby
MDF-6	East Deer Lodge Valley Restoration	USFS	3	475	\$71,000	\$10,000	\$10,000	Deer Lodge
MDF-9	Madison Aspen	USFS	3	229	\$40,000	\$5,000	\$5,000	Cameron
MDF-13	Petty Creek Big Game	USFS	2	5,600	\$1,000,000	\$10,000	\$10,000	Alberton
MDF-12	Mount Haggin Fuels Reduction	FWP	3	6,600	\$600,000	\$35,000	\$15,000	Anaconda
MDF-2	Christiansen Creek Habitat Enhancement	USFS	3	389	\$68,075	\$10,000	\$10,000	Wisdom
MDF-18	South Elkhorn Spray	USFS	3	780	\$45,000	\$10,000	\$10,000	Boulder
MDF-15	Ruby River Willow Enhancement	USFS	3	44	\$11,000	\$3,000	\$3,000	Alder
MDF-20	Warm Springs Weed Treatment	USFS	3	160	\$20,000	\$3,000	\$3,000	Alder
MDF-16	Simulated Wildlife Program	FWP	1,2,3,4,5,6,7	N/A	\$28,000	\$28,000	\$15,000	Helena
				<b>27,168</b>	<b>\$2,141,100</b>	<b>\$136,650</b>	<b>\$101,150</b>	



Chapter	2018 Event Date	Location	Chairman	Phone	Email
<i>Treasure State Chapter</i>	Jan 27th	Butte, MT	Mark Clark	(406) 498-2638	<a href="mailto:mcelkwilkr@aol.com">mcelkwilkr@aol.com</a>
<i>Big Sky Chapter</i>	Feb 3rd	Billings, MT	Vester Wilson	(406) 698-7740	<a href="mailto:vwilson3@hotmail.com">vwilson3@hotmail.com</a>
<i>Lack Gold Chapter</i>	Feb 17th	Baker, MT	Tavis Renner	(406) 939-5362	<a href="mailto:mdfbaker@gmail.com">mdfbaker@gmail.com</a>
<i>Badland Bruisers Chapter</i>	Feb 24th	Glendive, MT	Tim Mattick	(406) 939-7982	<a href="mailto:badlandbruisers@gmail.com">badlandbruisers@gmail.com</a>
<i>Ark Horn Chapter</i>	March 3rd	Missoula, MT	Tracey Manning	(406) 214-1154	<a href="mailto:acehuntermt@gmail.com">acehuntermt@gmail.com</a>
<i>Apphire Range Chapter</i>	March 17th	Hamilton, MT	Scott Falagan	(406) 360-3241	<a href="mailto:scottf@farmersbank.com">scottf@farmersbank.com</a>
<i>northern Rockies Chapter</i>	March 24th	Kalispell, MT	Coltin Weber	(406) 212-5858	<a href="mailto:coltinweber@eleyammunition.com">coltinweber@eleyammunition.com</a>
<i>Ridger Bucks Chapter</i>	April 21st	Bozeman, MT	Brett Hyde	(406) 581-7569	<a href="mailto:brett.hyde@apmortgage.com">brett.hyde@apmortgage.com</a>
<i>igh, Wide, &amp; Heavy Chapter</i>	April 28th	Great Falls, MT	Matt Hagel	(406) 868-8321	<a href="mailto:matthewbhagel@gmail.com">matthewbhagel@gmail.com</a>
<i>hosts of the Madison Chapter</i>	July 28th	Ennis, MT	Shanna Swanson	(406) 600-7085	<a href="mailto:ghostsofthemadison@gmail.com">ghostsofthemadison@gmail.com</a>
<i>ewis &amp; Clark Chapter</i>	August 18th	Helena, MT	Dave Cato	(406) 431-5648	<a href="mailto:tylenec@hotmail.com">tylenec@hotmail.com</a>
<i>earthtooth Chapter</i>	INACTIVE	Red Lodge, MT			
<i>rairie Ghost Chapter</i>	INACTIVE	Sidney, MT			
<i>owder River Mulies Chapter</i>	INACTIVE	Miles City, MT			